



REP HEADLINE# 6404736 TRF# 339148 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV13/12 12.52  
\*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

:LINE#:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
14	A	1200N-1230P	30		\$750.00	11/2	11/2	1		FRI	1
PROGRAM : NEWS											
ORD COM1: SPTS ARE BOOKED- THX JEN											
PART OF A MAKEGOOD MADE UP OF LINES 12-15											
15	A	400A-430A	30		\$25.00	11/2	11/2	1		FRI	1
PROGRAM : EARLY TODAY											
ORD COM1: SPTS ARE BOOKED- THX JEN											
PART OF A MAKEGOOD MADE UP OF LINES 12-15											
16	A	400P-500P	30		\$550.00	10/30	10/30	1		TUE	1
PROGRAM : NEWS											
ORD COM1: NEWS DUE TO SANDY											
ORD COM2: SPT IS BOOKED- THX JEN											
THIS IS A MAKE-GOOD FOR OCT30 ON LINE-4 FOR 1 SPOT/WK											
7	ES	700P-730P	30		\$2,200.00	10/30	11/5	3		TU-F,M	3
PROGRAM : JEOP											
STATION MAKEGOOD OFFERS:											
M1	OK'D	BUY#4				NOV1		30S	\$550.00	(NOV6/12)	
		BUY#7				NOV1		30S	\$2,200.00		
						NOV2		30S	\$2,200.00		
						NOV2		30S	\$3,350.00	PLS ADVISE.	
						NOV2		30S	\$825.00		
						NOV2		30S	\$750.00		
						NOV2		30S	\$25.00		
						CMT:SPTS ARE BOOKED- THX JEN					
M2	OK'D	BUY#4				OCT30		30S	\$550.00	(NOV6/12)	
						OCT30		30S	\$550.00	PLS ADVISE.	
						CMT:NEWS DUE TO SANDY					
						CMT:SPT IS BOOKED- THX JEN					
NOV/12		82400.00				CONTRACT TOTAL			82400.00		
						TOTAL SPOTS			63		

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6404736      TRF# 339148      REP: TEL# 215-564-1206      FAX# 215 564 1103      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      ORDER WORKSHEET      HARRIS REPORT FROM STATION      NOV6/12 15.42      \*\*\* WPXI-TV \*\*\*

ADV # 016759      ADV. NAME POLI/R CASEY/D/SEN/PA      REP.#      OFF.# 18      SALESMAN #      AGY # 02909      AGY. NAME SHORR JOHNSON MAGNUS      BUYER NAME MICHAEL D'ETTORRE      SALES PRSN WA- CHERYL BLAIR      1831 CHESTNUT STREET      PHILADELPHIA, PA 19103

ORDER #      CONTRACT # 6404736      CLASS: NATL.      LOCAL      REGIONAL      PRDCT BOB CASEY :30 10/30      EST#      COMMENTS: (LINE, ORDER, INVOICE)      FLIGHT DATES OCT30/12      NOV6/12 WK-2      CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE NOV6/12 15.42

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER (ALREADY BOOKED ON YOUR END)  
TTLS \$82,400  
PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:  
M1 UNRESL BUY#4 MISSED: TU-F,M/400P-430P NOV1 30S \$550.00 (NOV6/12)  
BUY#7 TU-F,M/700P-730P NOV1 30S \$2,200.00  
TU-F,M/700P-730P NOV2 30S \$2,200.00  
OFFER: FRI/700P-730P NOV2 30S \$3,350.00 PLS ADVISE.  
& FRI/400P-430P NOV2 30S \$825.00  
& FRI/1200N-1230P NOV2 30S \$750.00  
& FRI/400A-430A NOV2 30S \$25.00  
CMT: SPTS ARE BOOKED- THX JEN  
M2 UNRESL BUY#4 MISSED: TU-F,M/400P-430P OCT30 30S \$550.00 (NOV6/12)  
OFFER: TUE/400P-500P OCT30 30S \$550.00 PLS ADVISE.  
CMT: NEWS DUE TO SANDY  
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 82400.00  
TOTAL SPOTS 62